



Press release 1/2019

THE STONE COIN is ready to launch

The first payment-token in the DACH region with REAL SHIELD based on real estate and rated by the Financial Markets Authority as a payment token not requiring authorisation

ICO-Portal thestonecoin.tokengate.io is online.

Vaduz/Zug, 21.01.2019 - The ICO of THE STONE COIN (STO) has begun. Starting immediately, interested parties can acquire the payment token online via the thestonecoin.tokengate.io portal.

Basic concept:

The basic concept of THE STONE COIN is the combination of the flexibility of a crypto currency with the security of a European real estate portfolio, in keeping with the motto "THE BEST OF BOTH WORLDS". The name THE STONE COIN consists of the two English words stone and coin, signalling the existing connection between real estate and crypto currency for this token.

The net revenue generated from the issuing of the token will be completely invested in the development and permanent operation of a European real estate portfolio. THE STONE COIN is not tangibly backed up by real estate, but provided with a REAL SHIELD that shall ensure the permanent operation of the system and the network of acceptance points. THE STONE COIN is thus the first payment token in the DACH region with a real estate based REAL SHIELD.

THE STONE COIN is a blockchain based ERC20-payment token. ERC20 stands for Ethereum Request for Comments Nr. 20. THE STONE COIN is thus based on the decentrally organised Ethereum blockchain.

New target groups thanks to a clear distinction

THE STONE COIN addresses - in contrast to the tokens of the first and second generation - not only the typical crypto community, but has instead succeeded in delighting the classical target groups - until now not really crypto users. This is primarily due to the four core advantages of THE STONE COIN which was conceived as a payment token: Speculation options, points of acceptance system, seriousness & solidity and the permanent security per REAL SHIELD.

Payment token with speculation options

When the REAL SHIELD was conceived, it was taken special care not to introduce a security and thus more stable token, but instead to develop a payment token with speculation potential. At the beginning of the second half of 2019 the trading of THE STONE COIN will initially start at four renowned Crypto-Exchanges. The announcement of the stock exchanges

(including one of the top ten crypto-exchanges) will take place in February of this year. The stock exchange listing offers the foundation for participating in the token's price development.

Point of Sales Acceptance System

THE STONE COIN brings the crypto currency to the Point of Sales (PoS). Currently a European network of points of acceptance for THE STONE COIN as a payment token is being built up in cooperation with specialised service providers. This will make it possible to comfortably do your shopping, pay doctors' bills and other services simply and easily by smartphone app. The points of acceptance system will be started in 2019 in Switzerland and Austria. To date, 4,000 points of acceptance could be prequalified there. To ensure a wide network of acceptance points after the launching has been completed, the cooperation with existing systems of crypto acceptance points is being explored.

A corresponding market presence for THE STONE COIN will be supported by, among others, the planned installation of initially 100 ATMs in Switzerland in 2019 by our sales partner Be Real World AG. In exchange for Swiss Francs THE STONE COIN will be available at these cash machines in an uncomplicated manner.

Overriding principle: Seriousness and Solidity

In times of inadequate regulation, a lack of transparency and regular incidents of fraud in the crypto segment, it was important to the management of THE STONE COIN AG to put a serious product onto the market, which is not focussed on a fast dollar but defined by seriousness, transparency and sustainability. Bitcoins and Altcoins do not have an intrinsic value, and various ICOs served the purpose of financing firms in the crypto sector, which often left open the purpose of the revenues generated.

This is what is approached by THE STONE COIN's innovative concept. The concept was carefully developed over a period of fourteen months and the responsible financial market authority was consulted at an early stage.

Rating by the financial market authority: Payment token not requiring authorisation

Only after the successful consultation with the responsible financial market authority (FMA) and the unrestricted qualification of the token as a payment token not requiring authorisation was THE STONE COIN brought onto the market. THE STONE COIN is thus neither a security token nor an asset (backed) token. Inasmuch the token can be issued, traded and used as a payment method without any special restrictions. When THE STONE COIN is issued, the Liechtensteiner Due Diligence Act (Sorgfaltspflichtgesetz) and the Swiss Anti-Money Laundering Act (Geldwäschereigesetz) and the Know Your Customer-Principle (KYC) will be strictly observed.

Security by the REAL SHIELD

Quite some crypto currencies have quietly vanished from the market – bringing total losses for the investors. In contrast to many other tokens THE STONE COIN offers not only speculation options but also, above and beyond this, a REAL SHIELD, with the objective of ensuring the continued existence of the token and the system of acceptance points.

The pan-European orientation of the real estate portfolio addresses primarily a risk reduction by decoupling from regional price developments on the real estate markets. For example, in

Switzerland a decrease in real estate prices and rents can currently be observed. The complete rental revenue from the real estate portfolio is invested in the maintenance and extension of the REAL SHIELD and thus in the security of the token system. The development of the real estate portfolio, starting in September of this year, will be continuously documented on the website www.thestonecoin.com. This makes the complete transparency of the development and scale of the REAL SHIELD visible.

Environment friendly pre-mining

THE STONE COIN completely avoids the immense energy consumption and the environmental burden that goes hand in hand with decentralised mining (as e.g. with Bitcoin). The tokens are pre-mined by means of an energy-saving centralised production. At the same time it offers the advantage that the income from the issuing of the tokens does not go to many independent miners, but instead flows directly to the REAL SHIELD.

Old school meets crypto currency

THE STONE COIN AG is not at all a typical Start-Up enterprise. An experienced international management team with qualified experts in the crypto, finance and real estate markets as well as marketing and ethics experts ensure a sound and professional management. A suitable mixture of crypto experts and managers from the “old school” was put together. In contrast to the flashes in the pan in the crypto scene, THE STONE COIN team has gone through a preparation marathon that wasn't always easy, to be able to introduce a convincing and, above all, market ready product.

The total number of tokens to be issued is set at one billion; this will take place in five lots each of 200 million tokens. The price per token is, within the scope of the pre-trading ICO, CHF 2.00.

The company issuing THE STONE COIN, THE STONE COIN AG, based in Triesen/Liechtenstein, is a subsidiary of the Limmatier Invest AG in Baar/Zug.

For further information:

THE **STONE** COIN AG

Prof. Dr. Rembert Horstmann
President of the Board of Directors

r.horstmann@thestonecoin.com

www.thestonecoin.com

www.thestonecoin.com/whitepaper