



Interview with Markus Bleiker, CEO and co-founder of 'THE STONE COIN' about the successful initial listing on Bitinka

Mr. Bleiker, THE STONE COIN (STO) started very successfully at Bitinka in the first week of trading. Does the development meet your expectations?

With top prices of up to USD 5.15 and a stabilizing trend around USD 1.80 in the course of the week, and with daily sales volumes averaging well over USD 20,000, the STO made a brilliant start. Honestly, we had expected slightly lower initial prices. Very few tokens have been able to start their listing so convincingly, especially in recent times! We are therefore completely satisfied. Over the next three months, we expect a clear rise in daily average prices.

How do you interpret the price fluctuations in the first week with quite some volatility in the market price?

These fluctuations were to be expected. On one hand, the initial price fluctuation is due to the uncertainty of the market participants about

the price development. The market needed to find a fixed-point as



a benchmark, show a price trend and establish the minimum levels for the STO price. On the other hand, the first early profit-taking effects were clearly visible. By the end of the first week of trading, however, a clear positive trend was already evident. Overall, investor confidence in the STO is clearly documented by the current price trend.

To what are you attributing this investor confidence?

By keeping the promises

made and consistently implementing the white paper, the STO has built

up a strong confidence bonus. We were pleasantly surprised by the good response that THE STONE COIN received in the PRE-ICO and the ICO, and we are very satisfied with the results of the first round of financing. Thus, the STO has not only reached its soft cap much earlier than originally expected, but also clearly outperformed. Accordingly, the development of the REAL SHIELD's international real estate portfolio was able to start ahead of schedule. The REAL SHIELD

aims at the long-term existence of the company and thus also of the acceptance point network for the payment token. To this end, the net capital received in the token sales, after deduction of operating costs, will be fully invested in the development of a sustainable European real estate portfolio.

On July 10th, the starting signal was given.

Markus Bleiker

(Board of Directors) is a very experienced real estate expert. He presides over one of the major cooperative building societies in Switzerland. In his professional career he has traded real estate worth a total of several hundred Million Swiss Francs and is currently involved in the development of the football stadium in Aarau with adjacent businesses and four residential towers. He is responsible for real estate procurement and its successful management.

THE STONE COIN AG has acquired 22 residential units in Germany at excellent conditions. There are four apart-

recipient organization will receive the donated amount after 90 days on their STO account and can then sell the STO

discussions indicate that NGOs also want to keep part of their STO beyond the 90 days to benefit from rising STO

child's play. And the first POS systems are already connected. The exciting thing is that the wallet can import THE



ment buildings with a total of twenty-two 3-room apartments. The token was thus equipped with a real intrinsic value.

What influence on the price do you see in the qualification of THE STONE COIN as the key currency on the independent NGO donation portal REAL WORLD INSPIRE?

Here I see one of the central if not the most important driver for future performance. Donors acquire STO and donate them on the NGO portal directly to a charitable organization of their choice. The

as needed at one of our partner exchanges. This means a permanent demand surplus for STO.

The integration of further donation projects on the portal means that the demand for STO will continue to increase over time and thus always significantly exceed the supply that NGOs provide by exchanging STO for FIAT currencies.

These two mechanisms lead to a strong increase in the importance of the STO on the portal. This naturally has a positive influence on the development of the STO price. Previous

prices as well. This again fuels the price increase effect. And we should not forget the future influence of the point of sale acceptance system for point-of-sale (POS) payments on the STO's performance.

What is the development regarding the POS acceptance points?

This week, the iPhone and Android versions of the mobile wallet of THE STONE COIN (Coinway Map) were launched. The app has been designed to be safe and easy to use. With the app, paying at POS systems at the POS is

STONE COIN without incurring any fees. And at the point of sale transactions, no ETH is needed; the user fees are calculated in STO. With the mobile wallet you can pay directly at all participating acceptance points with THE STONE COIN.

The establishment of the international acceptance system is currently in full swing. Here THE STONE COIN cooperates with several partners. In Austria, our partner is the company Coinway, which is already successfully operating acceptance point systems. In Switzerland we will start over the

next month as well.

Do you have an idea which target groups were active in the first week on the stock exchange?

Yes of course. A good part of the token holders has acquired STO because of its intrinsic value as a secure medium term to long term investment. Their investment behaviour reflects the obvious benefits of the STO as a means for conservation of value. The STO will prove to be an excellent performing investment because of its potential to increase value. It can be assumed that these investors were hardly present on the stock exchange in the first week. Due to its excellent price potential, many acquirers with speculative motives have now become aware of the STO. The current Bull Race of the STO is therefore obviously pri-

marily trader-driven.

With our strong marketing and communication package, we have been able to reach and activate many crypto target groups. The STO's strong presence in international crypto summits and events, such as the Futurama Blockchain Innovators Summit Ibiza, the BLOCKSHOW ASIA in Singapore, the MALTA BLOCKCHAIN & AI SUMMIT, the MONEY 20/20 EUROPE in Amsterdam or the RISE SUMMIT 2019 in HONG KONG.

Why did the STO first start on a mid-sized crypto exchange?

Bitinka is the leading South American crypto exchange and is number 52 on the world's list of crypto exchanges by Coinmarketcap, with a 30-day trading volume of 3.5 billion euros.

There are several rea-

sons for the start in South America with Bitinka: First of all, the STO received an excellent reception in South America. Here, the expansion of the acceptance point system has already made good progress. The CryptOSTONEzation of Peru is in full swing. For example, a visit to the Machu Pichu can soon be paid for with STO, since the special travel provider 'Explorandes Peru' accepts the STO as a means of payment. The independent NGO donation portal REAL WORLD INSPIRE is also based in South America and will handle the NGOs payment flows of STO through Bitinka.

Last but not least, a medium-sized stock exchange also has the charm to be able to observe the market reactions at the initial stock market launch first, and then to learn from the

developments. As next step we will now activate additional trading pairs at Bitinka.

Which are the other crypto exchanges on which the STO will be listed?

Next in line is the trading to start at LIVECOIN.COM in a few days, on the 15th of August. On September the 2nd, EXMARKETS, an exchange



which focuses primarily on the European market, will follow. And on the 22nd of September there will be the start of trading at LATOKEN. This exchange serves CIS/Russia and Asia in particular. With a 30-day trading volume of more than 25 billion Euros, LATOKEN is number 16 among the international crypto exchanges. You see, we are gradually working our way upwards. With this portfolio of crypto exchanges, the strategic core regions of the crypto market on which STO is present are well covered. At the beginning of next year, further international exchanges will be activated.



What are the next success stories that we can expect regarding THE STONE COIN?

Currently, further properties are being negotiated at locations in Germany, which will soon complement the real estate portfolio. Thus, the inner value of the token is further expanded. The website www.thestonecoin.com will continuously provide timely information on the development of the real estate portfolio. In

addition, more portals (p.e. start-up financing, financing climate projects, mini-credit portal and travel portal) which have opted for the STO as the key currency will be launched in 2020.

And of course we are confident that the STO will establish itself as a means of payment at the point of sale in various countries. It should also be added that, in addition to the already existing ATM network in Austria, STO can soon

be obtained via ATMs in Switzerland, too.

By the way, our anniversary program will kick off on the 9th of August 2019. That's when THE STONE COIN has exactly one year of unrestricted approval from the responsible regulator (FMA). Of course, we want to appreciate and celebrate this fact accordingly.

Where do you see the STO price in three to six months?

The top price of USD 5.15 will not be the only highlight in STO's performance. We hope after this brilliant start, that the price will move in a steady upward trend towards 3 US dollars in the near future. In six months, according to our analysis, a price level of USD 6-8 proves to be justified and possible. During this period, the price effect of STO being the key currency on the NGO portal will take effect, too.

Special Activity program for the first anniversary of THE STONE COIN

On the 9th of August of 2018, THE STONE COIN was approved by the relevant supervisory authority (FMA) as an authorization-free payment token. So the first anniversary is only a few days away. A year full of hard work and great successes for the STONE COIN.

The token was received very well in the market. STO was able to reach his soft cap not only much earlier than originally expected, but also clearly outperform the early objectives. Accordingly, the development of the international real estate portfolio could be started pre-

maturely. On the 10th of July THE STONE COIN AG already acquired 22 residential units in Germany on excellent terms. And more objects will follow soon.

Other highlights of successes in the first year have been THE STONE COIN becoming the lead currency on the independent NGO donations portal REAL WORLD INSPIRE, the successful launch of the CrypSTONEzation of

South America, the rapid expansion of the acceptance point system at the POS, the launch of its own mobile payment app 'STONECOIN

Wallet' and the onboarding of the token on ATMs in Europe.

While more than 90% of the tokens that have appeared in recent years have not even made it to a crypto exchange, THE STONE COIN is already traded on four reputable exchanges in its first year. We are very proud of

what we achieved in the first STO year. We would like to celebrate THE STONE COIN's anniversary and the successes achieved - together with you. Accordingly, we have prepared a brilliant anniversary promotion program for the period from 9th of August to the 30th of September. This includes bounty actions and various top events. But we do not want to reveal too much today. The further details and the specifics of the anniversary action program are explained in detail in the special edition that will be our TSC News 9/2019.

